

# First 5 Placer

## Summary of Program Activities

### Overview of Funded Programs and County Priorities

The data for this report were obtained from the Proposition 10 Evaluation Data System (PEDS). The data have been entered into PEDS throughout the year by the First 5 Placer on behalf of its funded programs and mini-grants. This report represents the summary data for FY 2005-2006 as of **September 30, 2006**. It begins with an overview of First 5 Placer's priority outcomes and funded programs, and it ends with summary analyses of services delivered throughout the year.

### First 5 Placer Priority Outcomes for FY 2005-2006

#### *Improved child health*

- Children are born healthy.
- Children receive preventive and ongoing regular health care.
- Children are in healthy and safe environments.
- Children are healthy and well nourished.
- Children have good oral health.
- Children are free of smoking-related illnesses.

#### *Improved child development*

- Children have access to high-quality early care and education.
- Children participate in early childhood education programs.
- Children receive early screening/intervention for developmental delays, disabilities, and other special needs.
- Children enter kindergarten "ready for school."

#### *Improved family functioning*

- Children live in home environments supportive of optimal cognitive development.
- Children are safe from intentional injuries in their homes and communities.
- Fewer teens have babies and more parenting teens delay subsequent pregnancies.
- Families are self-sufficient.
- Parents provide nurturing and positive emotional support to their children.
- Children achieve permanency.

## **FY 2005-2006 Funded Programs And Mini-Grants**

First 5 Placer funded a total of 35 programs (including 1 program funded with School Readiness Initiative dollars) during FY 2005-2006. The following includes the names of programs (32) that were active, externally run programs during this fiscal year:

- Advocacy Resources & Choices - Community Inclusive Playgroup
- Arts Council of Placer County
- Bobbie Brown's MUSICTALK, Inc.
- Breastfeeding Coalition of Placer County
- Child Abuse Prevention Council (CAPC) - Home Visiting Program
- Child Abuse Prevention Council (CAPC) Thrive By Five
- Child Advocates of Placer County (CASA)
- City of Roseville - Safe Kids Placer County
- Early Childhood Relationship Support Project
- Golden Sierra Life Skills Men, Infants & Children (MIC)
- KBFRC - Latino Leadership Project
- Kids Involuntarily Inhaling Secondhand Smoke (KIISS)
- KidZone - Sierra Nevada Children's Museum
- Kings Beach Family Resource Center (KBFRC)
- Kings Beach School Readiness Program
- Multi-Disciplinary Interview Center (MDIC)
- PEACE for Families
- Placer County Office of Education (PCOE) - Child Development Services, Resources & Referrals
- Placer County Office of Education (PCOE) - Childcare Local Planning Council, CARES Program
- Placer County Office of Education (PCOE) - Special Needs
- Placer Nature Center
- Placer Union High School District - Chana Teen Parenting Program
- Rapha Occupational Therapy
- Rocklin Unified School District and The City of Rocklin
- Rocklin Unified School District- Inclusive Preschool Setting

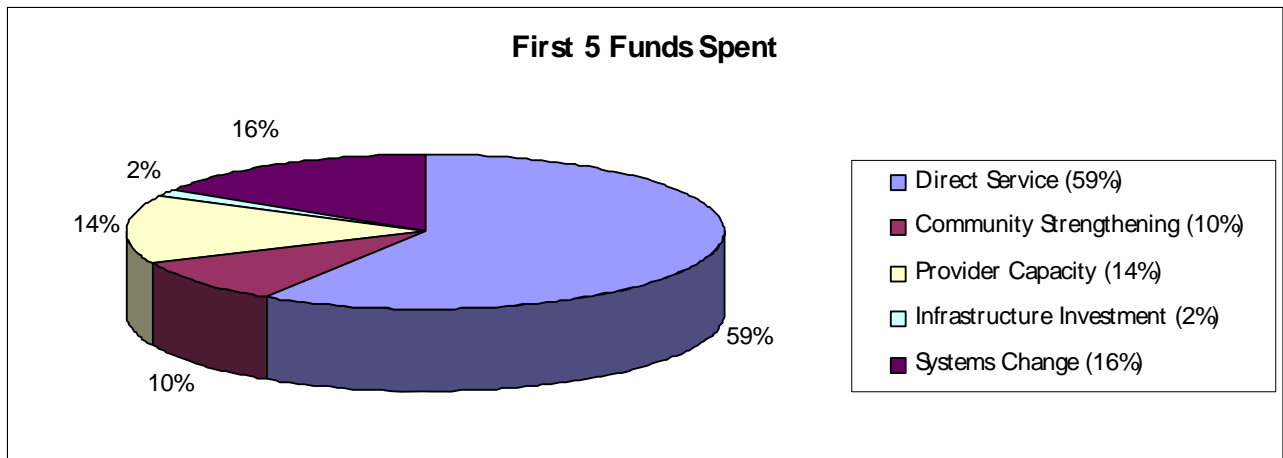
- Sonshine Daycare & Learning Center
- Superior Court - Family Law Facilitators Office
- Superior Court - High Conflict (STEP) Program
- Tahoe Dental Program
- UC Cooperative Extension -Nutrition Coalition
- UC Cooperative Extension- Early Literacy - Ready to Succeed
- WarmLine Family Resource Center

The following includes the names of programs (3) that were active, commission run programs during this fiscal year:

- Placer County HHS MOU
- Trilogy - Network of Care
- Westfield Galleria Collaboration and Outcome Faire

First 5 California tracks aggregate program activities under five strategy areas: direct services, community strengthening, provider capacity, infrastructure investment, and systems change. Programs reported spending \$2,928,750 of First 5 funds on the five strategies. In detail:

- 27 programs provided direct services to children ages 0-5 and/or to their families. A total of \$1,722,770 (59%) in First 5 funds was spent on these services.
- 32 programs engaged in community strengthening efforts. A total of \$279,638 (10%) in First 5 funds was spent on these services.
- 9 programs focused their services on provider capacity building and support. A total of \$411,405 (14%) in First 5 funds was spent on these services.
- 3 programs received funding for infrastructure investments. A total of \$53,000 (2%) in First 5 funds was spent on these services.
- 19 programs were funded at least in part to engage in systems change support activities. A total of \$461,937 (16%) in First 5 funds was spent on these services.

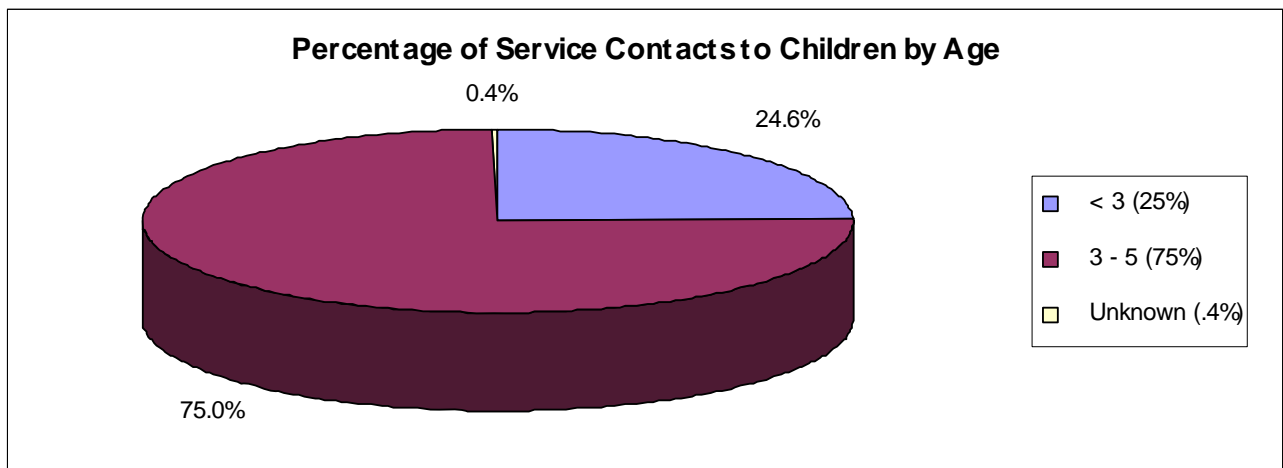
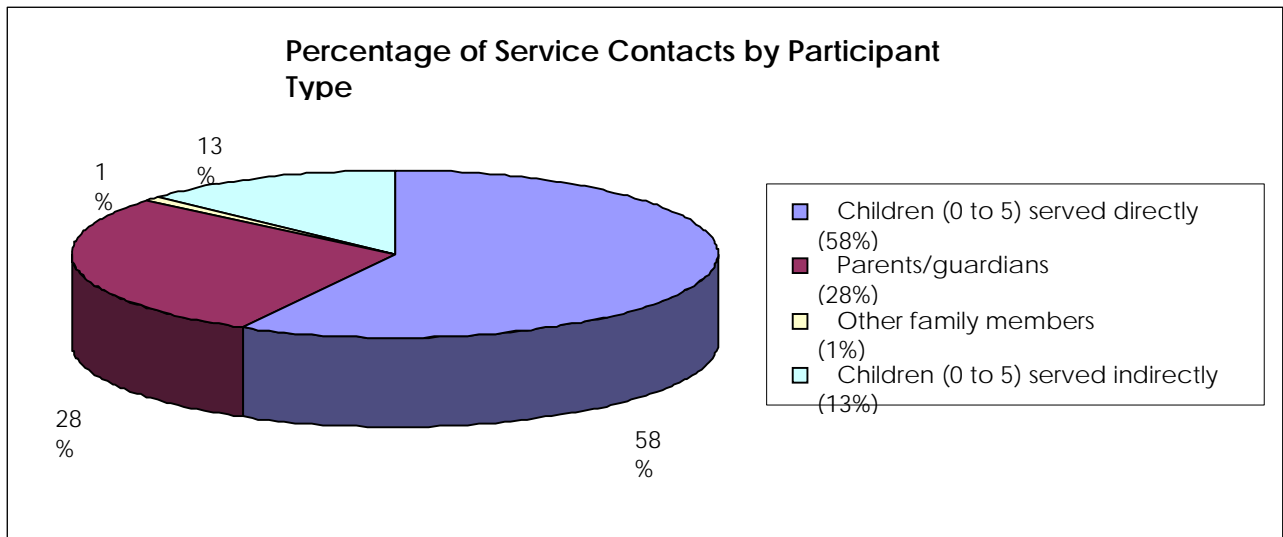


[PEDS Report Source: Funds Spent by Strategy]

### Summary of Direct Services

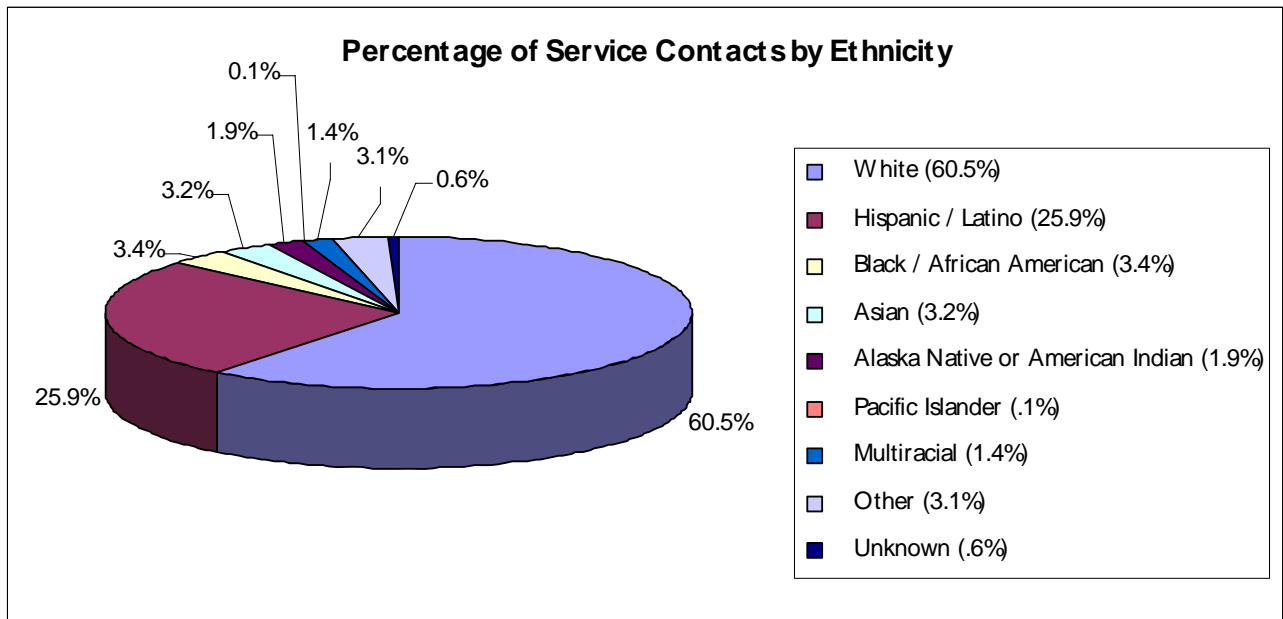
Of the total 52,319 service contacts (including direct and indirect services) reported with individual and aggregate clients, the following information describes the distribution of these services by participant demographics (service may include multiple contacts with each participant):

- A total of 30,199 (58%) direct service contacts were made with children ages 0-5. An additional 6,764 service contacts indirectly served children ages 0-5 through information provided to their parents or other family members. Out of all these services to children, 9,107 (24.6%) services were provided to children under age 3, 27,705 (75%) were provided to children ages 3-5, and 151 (.4%) were provided to children of unknown age. A total of 16,557 direct service contacts were provided to children with disabilities or other special needs.
- A total of 14,862 (28%) direct service contacts were made with parents/guardians.
- A total of 494 (1%) direct service contacts were made with "other" family members.
- A total of 6,764 (13%) Children (0 to 5) were served indirectly.



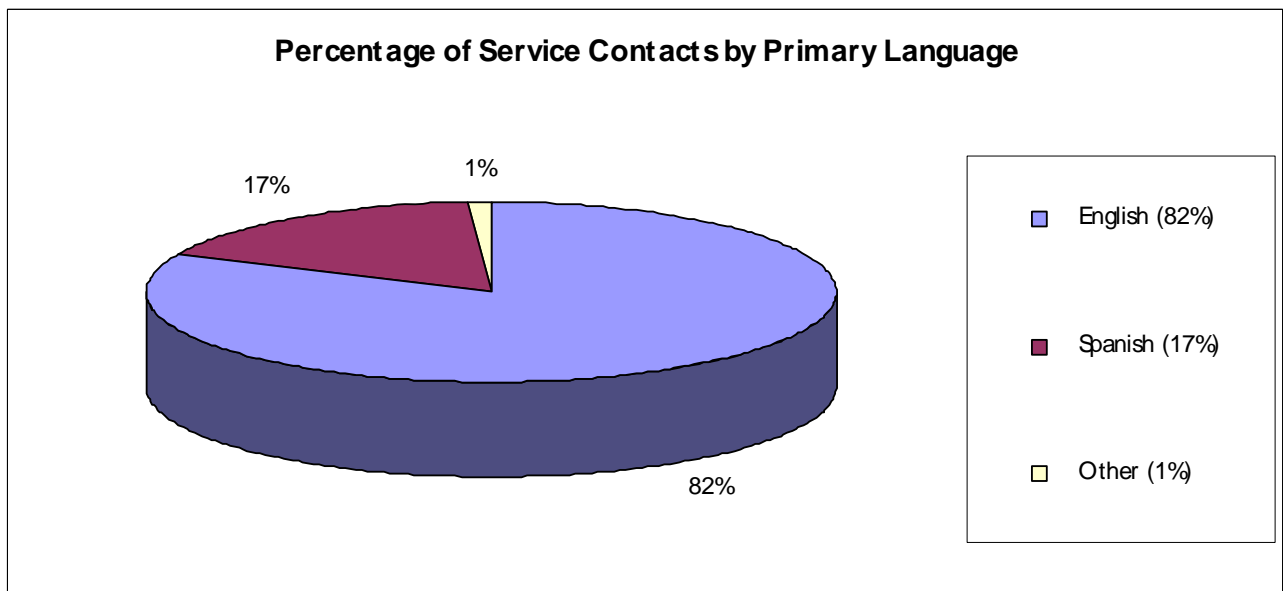
The ethnic distribution of service contacts to all participants was:

- 27,541 (60.5%) white;
- 11,776 (25.9%) Hispanic/Latino;
- 856 (1.9%) Alaska Native or American Indian;
- 1,438 (3.2%) Asian;
- 1,529 (3.4%) Black/African American;
- 63 (.1%) Pacific Islander;
- 645 (1.4%) Multiracial;
- and 1,433 (3.1%) "other" ethnicities.
- There were 274 (.6%) participants who declined to state their ethnicity or whose ethnicity was unknown.



The primary language distribution of service contacts to all participants was:

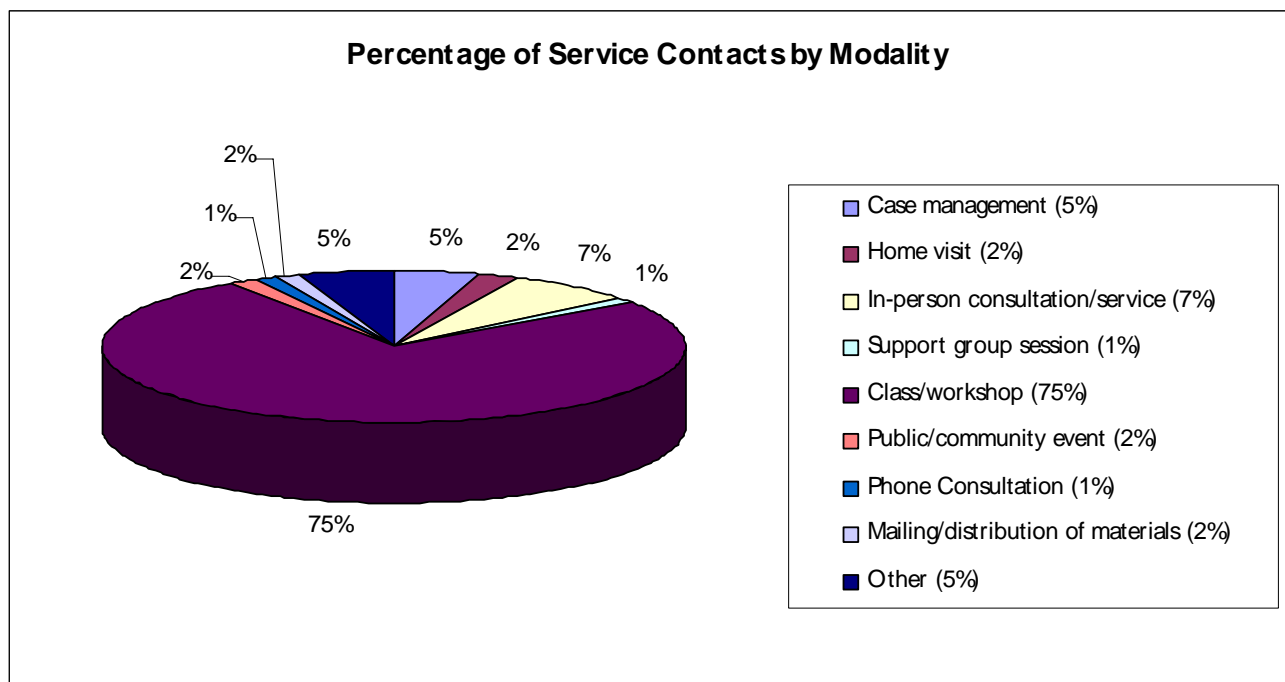
- 37,327 (82%) English;
- 7,661 (17%) Spanish;
- and 555 (1%) "other" languages.
- There were no participants who declined to state their primary language or whose primary language was unknown.



[PEDS Report Source: Direct Services Contacts by Demographics]

First 5 California tracks direct services – services provided directly to children ages 0-5 or their parents – through nine different methods of service delivery (modalities). The 27 First 5 Placer programs that provided direct services to individual clients and aggregate groups in FY 2005-2006 used the following modalities: case management, home visit, in-person consultation/service, support group session, class/workshop, public/community event, phone consultation, mailing/distribution of materials, and "other" methods of service delivery. A total of 52,319 service contacts (including direct and indirect services) were reported (this number represents a duplicated count of clients receiving multiple services).

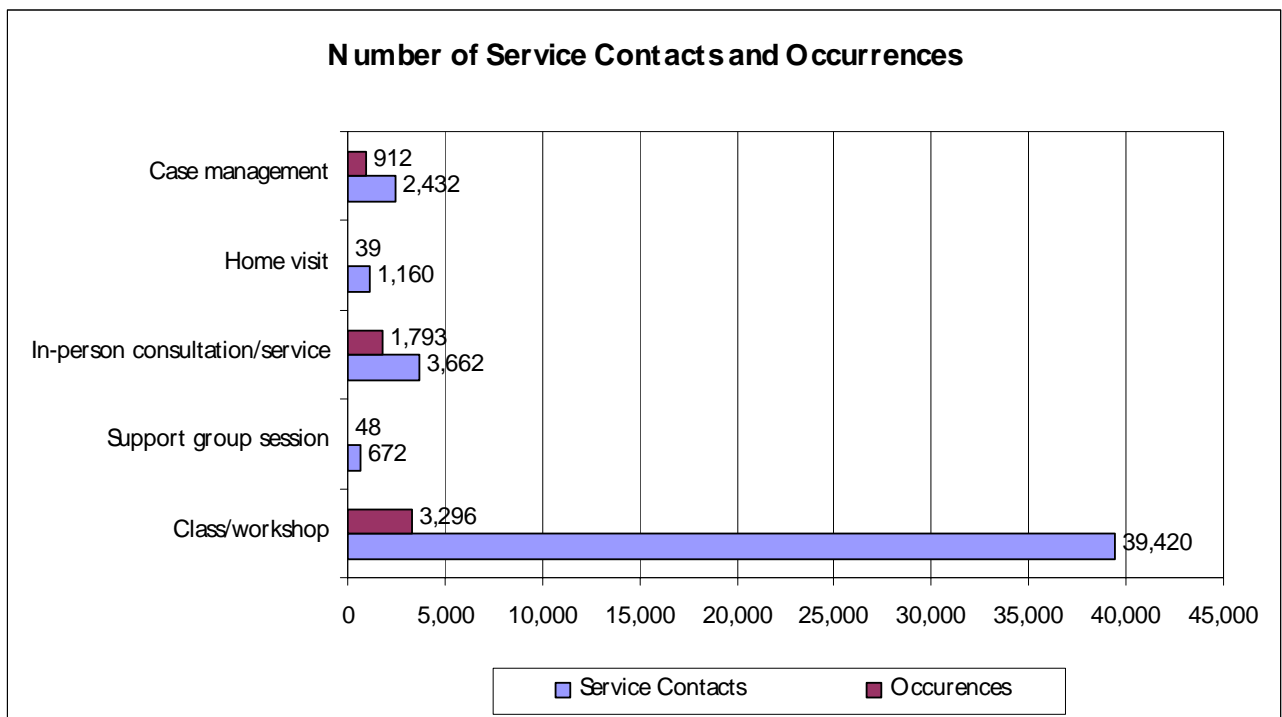
- 2,432 (5%) service contacts occurred as case management.
- 1,160 (2%) service contacts occurred as home visits.
- 3,662 (7%) service contacts were in-person consultation/services.
- 672 (1%) service contacts were conducted as support group sessions.
- 39,420 (75%) service contacts were conducted as class/workshops.
- 875 (2%) service contacts occurred as public/community events.
- 582 (1%) service contacts were phone consultations.
- 816 (2%) service contacts were mailing/distribution of materials.
- 2,700 (5%) service contacts were described as "other" direct services.



Each occurrence of a service may include multiple service contacts. For a subset of the modalities (case management, home visit, mobile service, in-person consultation, support group and class/workshop) the average duration of occurrences is documented. The total number of occurrences per modality along with the average duration for each occurrence is listed below:

- 912 (15%) of the occurrences were delivered as case management, with an average duration of 1 hour and 18 minutes per occurrence.
- 39 (1%) of the occurrences were delivered as home visits, with an average duration of 1 hour per occurrence.
- 1,793 (29%) of the occurrences were delivered as in-person consultation/services, with an average duration of 1 hour and 40 minutes per occurrence.
- 48 (1%) of the occurrences were delivered as support group sessions, with an average duration of 2 hours and 30 minutes per occurrence.
- 3,296 (54%) of the occurrences were delivered as class/workshops, with an average duration of 1 hour and 40 minutes per occurrence.

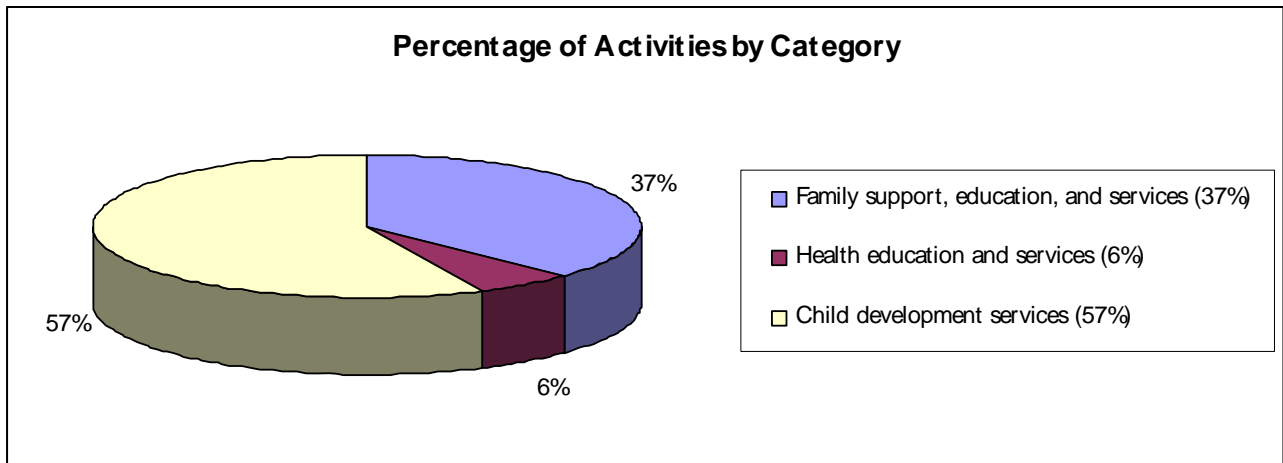
The graph below shows the number of service contacts and occurrences for each modality. Those modalities with larger ratios of service contacts to occurrences (e.g., class/workshop) serve a larger number of participants, on average, during each occurrence.



Each occurrence of a service may also include multiple activities. A total of 130,573 activities were administered by these programs.

- 48,436 (37%) of these activities were categorized as Family Support, Education, and Services.
- 7,793 (6%) of these activities were categorized as Health Education and Services.
- 74,344 (57%) of these activities were categorized as Child Development Services.

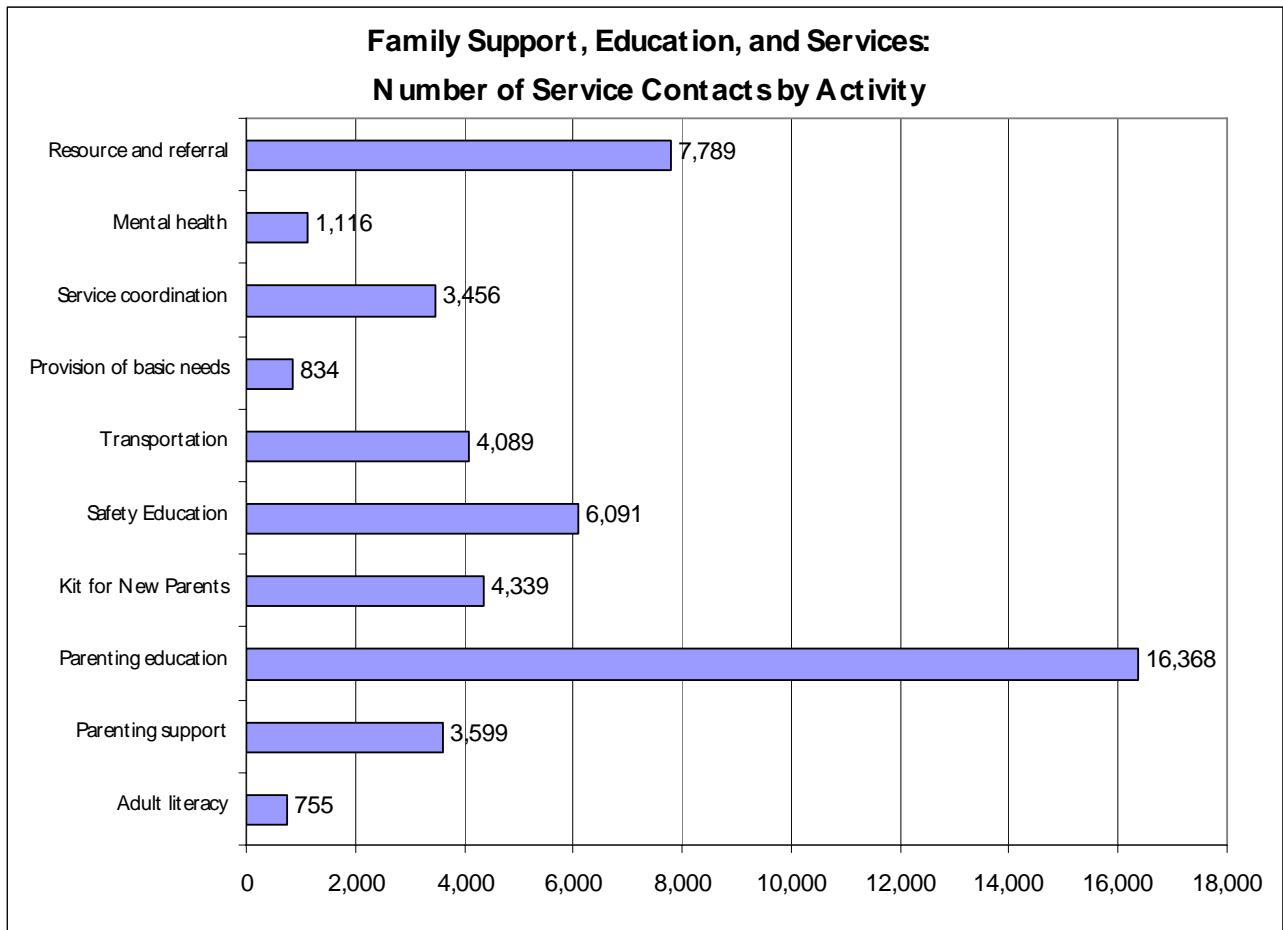




The most common activities conducted by these programs were as follows (services may include multiple activities for each reported service contact).

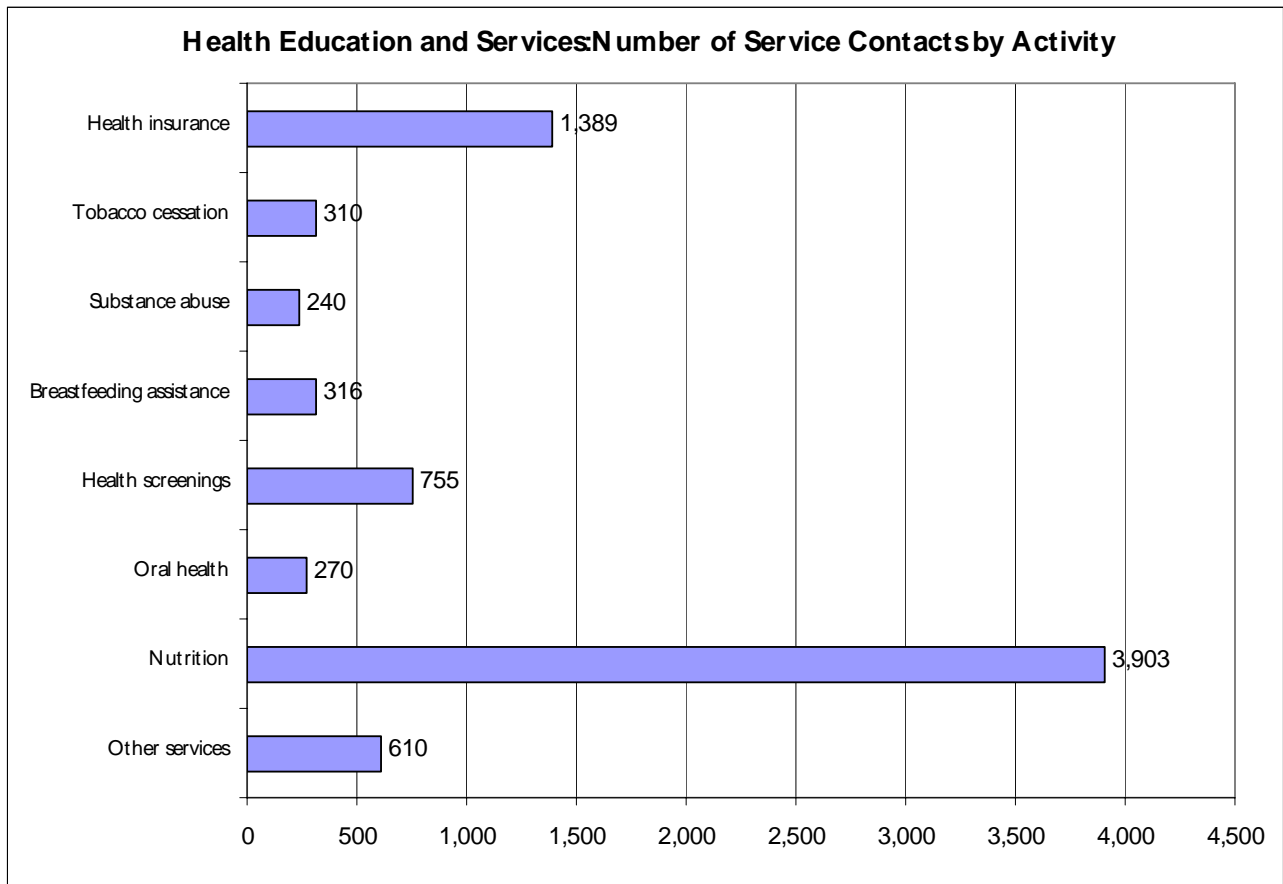
*Family support, education, and services*

- 7,789 (16%) service contacts included community resource and referral.
- 1,116 (2%) service contacts included mental health assessment or services.
- 3,456 (7%) service contacts included service coordination.
- 834 (2%) service contacts included provision of food, clothes, emergency funds, housing, or other basic needs.
- 4,089 (8%) service contacts included transportation services or vouchers.
- 6,091 (13%) service contacts included safety education and injury/violence prevention.
- 4,339 (9%) service contacts included distribution of Kit for New Parents.
- 16,368 (34%) service contacts included parenting education.
- 3,599 (7%) service contacts included parenting/caregiver support.
- 755 (2%) service contacts included adult literacy programs.



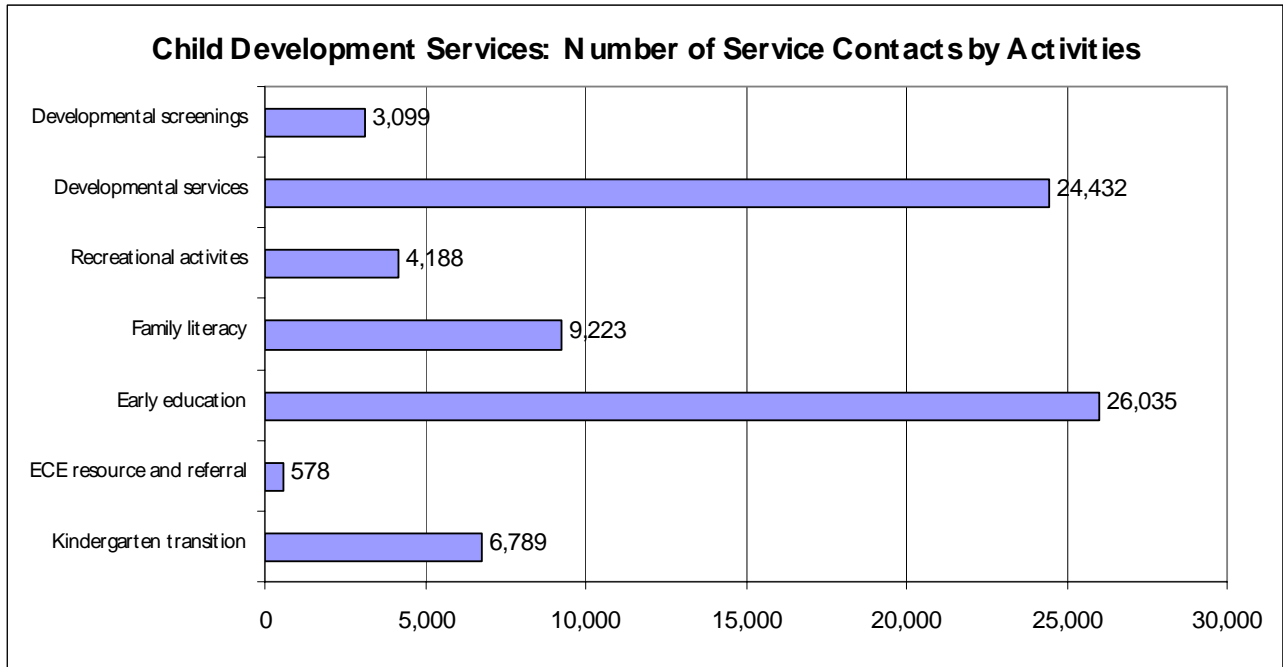
#### *Health education and services*

- 1,389 (18%) service contacts included health insurance enrollment/assistance.
- 310 (4%) service contacts included tobacco cessation education or treatment.
- 240 (3%) service contacts included substance abuse treatment/screening.
- 316 (4%) service contacts included breastfeeding assistance.
- 755 (10%) service contacts included health screenings.
- 270 (3%) service contacts included oral health treatment, screening, or prevention.
- 3,903 (50%) service contacts included nutrition education and assessments.
- 610 (8%) service contacts included "other" health education and services.



### *Child development services*

- 3,099 (4%) service contacts included developmental screenings/assessments.
- 24,432 (33%) service contacts included developmental services.
- 4,188 (6%) service contacts included recreational/physical activities for children.
- 9,223 (12%) service contacts included family literacy programs.
- 26,035 (35%) service contacts included early education programs for children.
- 578 (1%) service contacts included ECE/child care resource and referral.
- 6,789 (9%) service contacts included kindergarten transition programs.

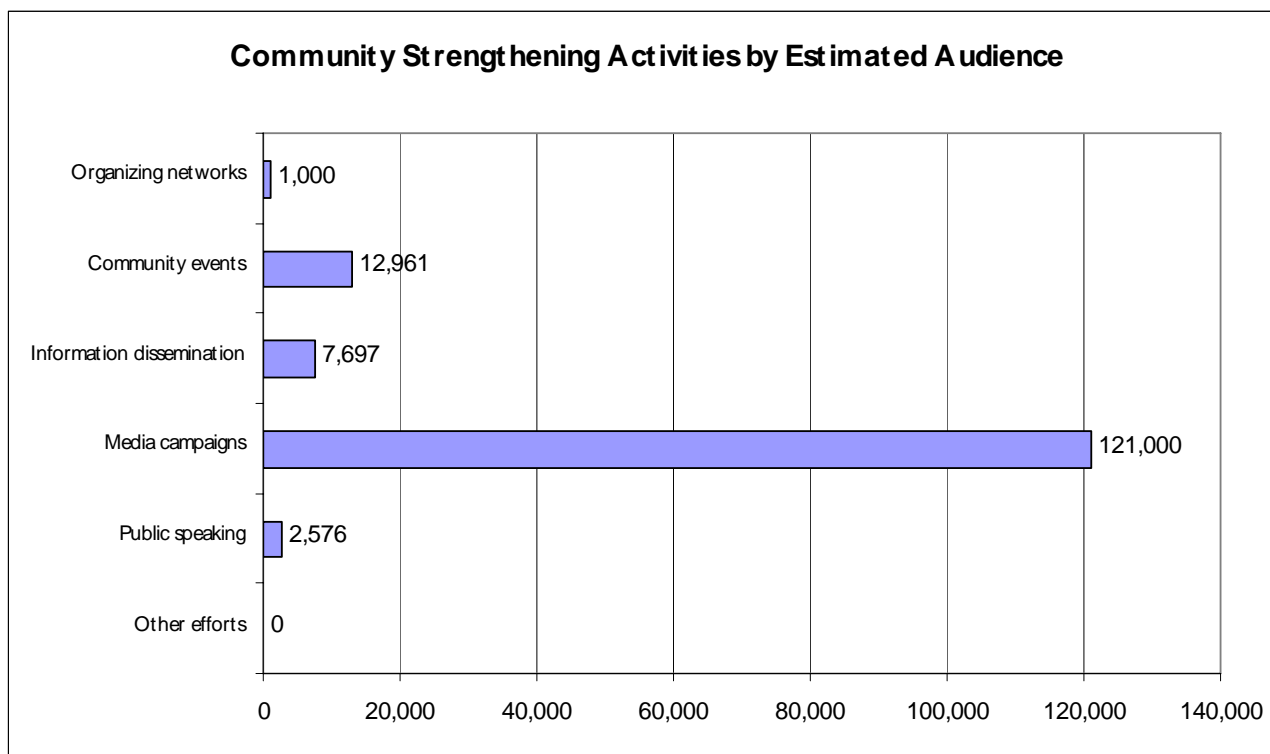


[PEDS Report Source: Direct Services (All)]

### Summary of Community Strengthening Efforts

**Community strengthening** describes efforts that are geared toward large numbers of people, in situations where it is unlikely that the exact number of participants can be counted. These services are often educational in nature and aimed at raising public awareness of services or of a specific issue. Media campaigns, community fairs, and public speaking are all examples of community strengthening activities. This year, 32 programs delivered services through community strengthening efforts. These programs documented their FY 2005-2006 services as including:

- 5 events organizing community associations/networks reaching an estimated total of 1,000 people.
- 63 community events, celebrations, or fairs reaching an estimated total of 12,961 people.
- 149 information dissemination events reaching an estimated total of 7,697 people.
- 14 media campaigns reaching an estimated total of 121,000 people.
- 58 public speaking events reaching an estimated total of 2,576 people.



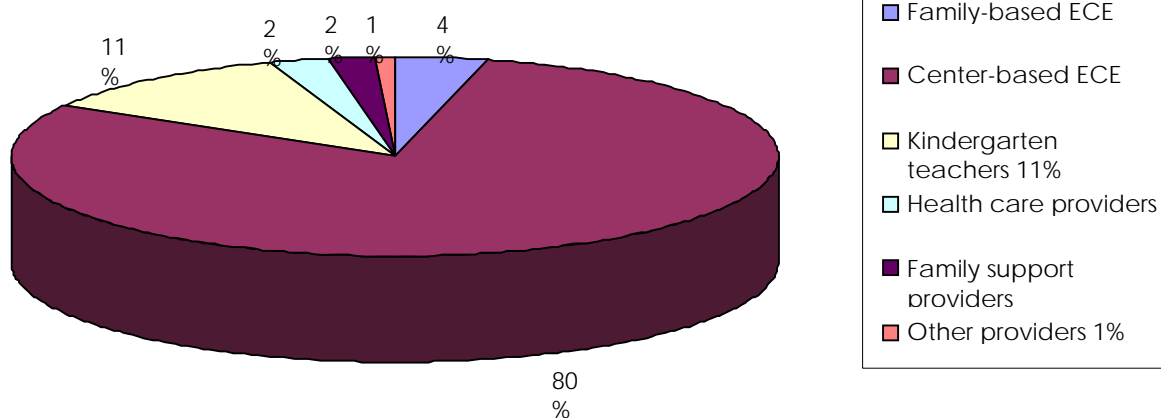
[PEDS Report Source: Community Strengthening Efforts]

### Summary of Provider Capacity Building and Support Activities

**Provider capacity building and support** services are designed to assist those who provide services to children ages 0-5 and their families. Examples of providers include health care providers, child care providers, teachers, and family support staff. Services to providers may include training, incentives to encourage further education, information distribution, and establishing provider networks. The information below summarizes these activities for First 5 Placer in FY 2005-2006. A total of 835 provider capacity events were sponsored that delivered 2,796 service contacts to the participant providers (this number represents a duplicated count of individual providers receiving multiple services). Service contacts were made with:

- 105 (4%) family-based early care/education providers.
- 2229 (80%) center-based early care/education providers.
- 313 (11%) kindergarten teachers.
- 68 (2%) health care providers.
- 61 (2%) family support providers.
- 20 (1%) "other" providers.

**Percentage of Provider Capacity Contacts by Provider Type**

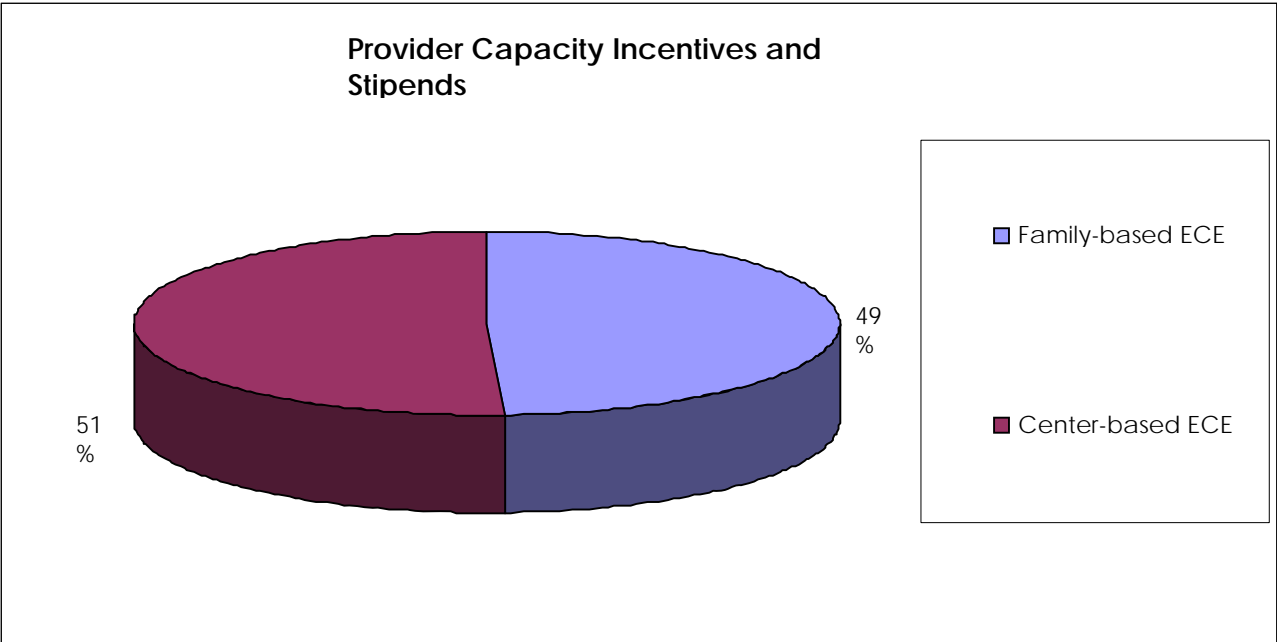


Of the provider capacity service contacts, the focus of the training or information was on the following:

- 658 events (providing 1,099 service contacts) focused on serving families and children with disabilities and other special needs.
- 12 events (providing 144 service contacts) focused on cultural diversity training.
- 180 events (providing 1,744 service contacts) focused on practices or information to support school readiness (e.g., use of developmental assessments, new curricula, ways to involve parents, early mental health issues, and early literacy development).

187 incentives or stipends were distributed to 187 providers, including:

- 92 (49%) family-based early care/education providers.
- 95 (51%) center-based early care/education providers.



Other contacts focused on the following provider capacity building/support activities:

- 12 meetings or events were provided to 156 providers.
- 129 "other" provider capacity activities were delivered to 927 providers.

[PEDS Report Source: Provider Capacity Building/Support]

**Summary of Infrastructure Investments**

Infrastructure investments are activities that represent a major investment to improve or modify the physical environment or materials available for services, including investments in facilities or capital improvements and purchasing equipment or materials costing more than \$5,000. A total of 3 programs reported spending a total of \$411,405 for infrastructure investments.

- 2 programs invested funds to purchase books and educational materials.
- 2 programs invested funds to purchase play equipment.

[PEDS Report Source: Infrastructure Investments]

**Summary of Systems Change Support Activities**

Systems change activities support improvement in the systems underlying the other four strategies above, such as evaluation and research, civic engagement efforts, leveraging other funds, adapting materials to improve accessibility for diverse audiences, and interagency collaboration. A total of 19 programs reported spending \$461,937 to do systems change support activities. The information below summarizes these activities for First 5 Placer in FY 2005-2006.

17 programs organized efforts around results-based accountability:

- Conducting community asset mapping/needs assessment.....1 program
- Conducting research or evaluation (e.g., community surveys, local evaluation) .....17 programs

3 programs organized efforts around civic engagement:

- Supporting involvement of residents on policy boards and in program implementation .....1 program
- Community planning efforts involving residents .....1 program
- "Other" civic engagement .....1 program

4 programs organized efforts around advocating for policy changes or new legislation:

- Meeting with/educating policy-makers .....3 programs
- "Other" advocating for policy changes or new legislation .....1 program

4 programs organized efforts around raising or leveraging of funds:

- Preparing/implementing sustainability plans .....2 programs
- "Other" raising or leveraging of funds .....2 programs

1 program organized efforts around service quality:

- Developing or monitoring service quality standards .....1 program

16 programs organized efforts around working competently with diverse populations:

- Developing or adapting programs and materials specifically for diverse populations.....2 programs
- Outreach to underrepresented providers .....15 programs

3 programs organized efforts around Interagency collaboration:

- Establishing or maintaining centralized registries and databases .....1 program
- Organizing/facilitating administrative-level meetings to share information and coordinate work .....3 programs
- Organizing/facilitating interagency meetings/work among providers to coordinate cases.....1 program

1 program organized efforts around accessibility of services:

- Universal preschool or expansion of early child care and education slots .....1 program

PEDS Report Source: Systems Change Support Activities]

## Summary of Mini-Grants

First 5 Placer funded no organizations with mini-grants this fiscal year.

PEDS Report Source: Mini-Grants]



